

The Girl Scout Difference

Research shows that Girl Scouts can be the difference between thriving and surviving for girls.



Girl Scouts is proven to help girls thrive in five key ways as they:

- ✓ Develop a strong sense of self
- ✓ Seek challenges and learn from setbacks
- ✓ Display positive values
- ✓ Form and maintain healthy relationships
- ✓ Identify and solve problems in the community

As a Daisy Girl Scout (grades K-1), your girl will:

- Make new friends as part of a troop.
- Earn petals and badges.
- Make a difference in her community
- through a leadership Journey.
- Sell cookies (and have fun doing it).
- Explore nature and the outdoors.
- And so much more...

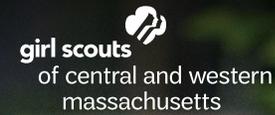
Join, volunteer, or donate today at [girlscouts.org](https://www.girlscouts.org).



Have questions?
Ring us at (413) 584-2602
or drop us a line at info@gscwm.org.
Learn more at: [gscwm.org/join](https://www.gscwm.org/join)

For more details on Girl Scouts' impact and benefits, visit [girlscouts.org/research](https://www.girlscouts.org/research).

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Your girl is heading off to kindergarten soon— are you ready? We can help!

Join for \$35 and enjoy Girl Scout membership through September 2020. Financial assistance is available.

Learn more or register today at [gscwm.org](https://www.gscwm.org) or call (413) 584-2602 to start the conversation

Why Girl Scouts?

Research shows that girls learn best in an all-girl, girl-led, and girl-friendly environment like Girl Scouts—a safe, no-limits place designed specifically with her in mind where she'll practice different skills, explore her potential, and take on leadership positions. At Girl Scouts, she'll always feel encouraged to dust herself off, get up, and try again.

Since March 12, 1912, when the original G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)TM powerhouse, Juliette Gordon “Daisy” Low, organized the very first Girl Scout troop in her hometown of Savannah, Georgia, Girl Scouts has provided girls of all ages and backgrounds with thousands of unique, girl-led experiences. Through Girl Scouts, girls are challenged, taught, connected, and encouraged to take meaningful action at every turn.

We're not stopping until **every girl** is prepared to **empower herself** for a lifetime of **leadership, success, and adventure.**



Her Girl Scout Experience

As a Girl Scout, your girl will participate in the Girl Scout Leadership Experience—a proven, one-of-a-kind leadership development program (and the largest in the world!) where she will...

- ✓ Engage in healthy activities!
- ✓ Find her entrepreneurial spirit and learn financial literacy!
- ✓ Explore the great outdoors!
- ✓ Participate in hands-on STEM skill-building!
- ✓ Connect with girls around the world!
- ✓ Take on meaningful community service projects!
- ✓ Take the lead—in her own life and in the world!



Every step of the way, she'll lead her experience and learn by doing in a collaborative environment created by and for every G.I.R.L. And with the support of her peers and caring adults, she'll have so many opportunities to jump in and make amazing things happen.



Girl Scouting Works!

Studies have shown that women who were Girl Scouts enjoy heightened success in their adult lives.



80%
OF FEMALE
TECH LEADERS



73%
OF FEMALE
U.S. SENATORS



100%
OF FEMALE
U.S. SECRETARIES
OF STATE

...WERE GIRL SCOUTS.